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## **METRO ORLANDO FILM & ENTERTAINMENT COMMISSION OVERVIEW**

### **MISSION**

The Metro Orlando Film & Entertainment Commission (MOFEC), a division of the Metro Orlando Economic Development Commission, promotes film and digital media development and production in Metro Orlando while assisting in further developing the local production infrastructure.

### **MARKETING**

The MOFEC actively markets the region's film, television and digital media industry to attract production projects, encourage new business establishments, strengthen the industry's infrastructure, develop the region's workforce and create high wage, high value jobs. Conducting prospect missions in key production markets, attending in industry trade shows and hosting familiarization tours are among the MOFEC's marketing activities. Industry members in the community are offered a variety of opportunities to share cooperatively in these programs.

### **BACKGROUND**

The MOFEC was established in 1986, following announcements that Chapman/Leonard Studio & Production Center, Disney/MGM Studios, Nickelodeon Studios, Universal Studios Florida and other notable vendors in the film and television industry were locating in Central Florida. Since then, the region's film and television industry has grown from \$2.5 million to over \$845.5 million.

### **STAFF**

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